

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

<p>Application Serial No.: 10/806,712</p> <p>Applicant(s): Nishikawa et al.</p> <p>Filing Date: March 23, 2004</p> <p>Title: AUTOMATIC CONTENT DISPLAY APPARATUS AND METHOD</p> <p>Examiner: Joshua D. Taylor</p> <p>Art Unit: 2426</p> <p>Customer No.: 37123</p> <p>Confirmation No.: 2664</p>	<p><b>Certificate of Transmission/Mailing/Express Mailing:</b></p> <p>Facsimile Transmission number (571) 273-8300 or "Express Mail" mailing label number _____ if applicable.</p> <p>I hereby certify that this correspondence is being: [ ] facsimile transmitted to the USPTO, under 37 C.F.R. § 1.8, <input checked="" type="checkbox"/> electronically transmitted via the USPTO electronic filing system, under 37 C.F.R. § 1.6(a)(4), [ ] deposited with the United States Postal Service with sufficient postage as first class mail in an envelope, under 37 CFR § 1.8, or [ ] deposited with the United States Postal Service as "Express Mail Post Office to Addressee" service, under 37 C.F.R. § 1.10, on the below indicated date and is addressed to: Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450.</p> <p>Typed/Printed Name of Person Transmitting, Mailing, or Express-Mailing Correspondence: <u>May Lin DeHaan</u></p> <p>Date of Deposit: <u>7/7/2010</u></p> <p>Signature: <u>May Lin DeHaan</u></p>
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**Hon. Commissioner for Patents**  
**P.O. Box 1450**  
**Alexandria, VA 22313-1450**

**STATEMENT OF INTERVIEW SUBSTANCE**  
**UNDER 37 C.F.R. 1.133(b)**

To the Commissioner:

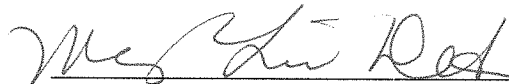
This document is a Statement of Interview Substance for the Telephonic Interview conducted on June 4, 2010 with Examiner Joshua D. Taylor, and Attorneys Thomas F. Lebens and May Lin DeHaan.

Claims 1 – 20 were discussed. The cited art that was discussed included Knudson (US 7386871), Ahmad (US 6263507), McCoskey (US 2003/0028889), and Reisman (US 2004/0031058).

The Examiner acknowledged that the amended claim language suggested by the Applicant, may overcome the cited art of record.

Respectfully submitted,

Dated: July 7, 2010



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